

# **GOAL: SCHEDULING AN EVALUATION FOR OBSTRUCTIVE SLEEP APNEA**



# **CUSTOMIZED CALL-TO-ACTION MESSAGES**

Focus Call to Action (CTA) messaging in the follow-up section of portal on:

- Appointment scheduling for an OSA evaluation.
- Relevant health content.



#### **FOLLOW UP**

Follow up with the user as soon as possible to:

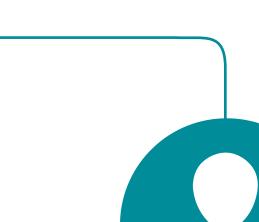
- Review their results report with them and answer any questions they have.
- Schedule an appointment for OSA screening.
- Discuss potential treatments, as well as their next-steps.



#### NURTURING

Customize your nurturing content to explain:

- Signs and symptoms of possible OSA.
- Weight, neck circumference, and other risk factors for developing OSA.
- The importance of diagnosing and treating OSA to avoid serious health problems in the future.



HIGH SLEEP APNEA RISK

The following questions are used to calculate the STOP-Bang score:

8. Height & weight (+1 point for body mass index [BMI] over 35)

care at their earliest convenience.

6. Age (+1 point for over age 50)

risk of undiagnosed obstructive sleep apnea.

7. Sex (+1 point for male)

obesity.

People in this category have a STOP-Bang score of 3 or higher. This score indicates an

People in this category should be encouraged to have an OSA evaluation with primary

The lowest possible score is zero and the highest score is 8. The higher the score, the greater the

In addition to meeting the criteria for an OSA evaluation, these people may have overweight or

individual is at high risk for undiagnosed obstructive sleep apnea (OSA).

1. Do you often feel tired, fatigued, or sleepy during daytime? (+1 point for "Yes")

3. Has anyone observed you stop breathing during your sleep? (+1 point for "Yes") 4. Do you have or are you being treated for high blood pressure? (+1 point for "Yes")

5. Does your neck measure 16 inches or more around? (+1 point for "Yes")

2. Do you snore loudly enough to be heard through closed doors? (+1 point for "Yes")

# **SCREENING & REFERRAL TO SLEEP DISORDER CENTER**

- Users in this group should be assessed for OSA in a clinical setting.
- These users will likely benefit from a referral to a sleep disorder center.





### **EXAMPLE PERSONA**

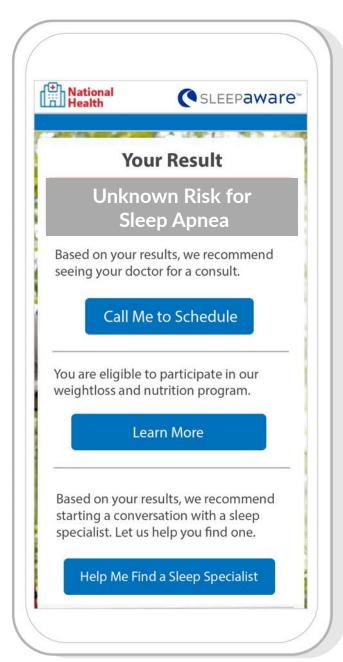
Jorge is a 45-year-old male. He works long hours as a software engineer and eats on the go. Jorge has obesity (height 5'9" and 225 lbs; BMI=33), and he takes medication to control his blood pressure.

Jorge wakes up tired every morning in spite of getting 8 hours of sleep each night. His wife complains of his very loud snoring, and she's reported hearing him stop breathing at times.

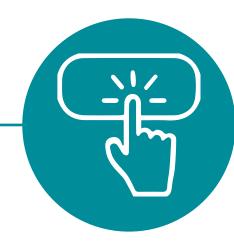
Jorge knows that the fatigue he's experiencing is affecting his job performance, so he's looking for ways to improve his sleep hygiene practices.



# SLEEPaware™



# GOAL: DISCUSS OSA RISK FACTORS DURING REGULAR PRIMARY CARE VISIT



# **CUSTOMIZED CALL-TO-ACTION MESSAGES**

Focus Call to Action (CTA) messaging in the follow-up section of portal on:

- Appointment scheduling to discuss OSA risk factors.
- · Relevant health content.



#### **FOLLOW UP**

Follow up with the user as soon as possible to:

- Review their results report with them and ask if neck circumference is 16 inches or more.
- Schedule an appointment to discuss OSA risk factors.
- Discuss potential treatments, as well as their next-steps.



#### NURTURING

Customize your nurturing content to explain:

• Weight, neck circumference, and other risk factors for developing OSA.

around?").

6. Age (+1 point for over age 50)

risk of undiagnosed obstructive sleep apnea.

7. Sex (+1 point for male)

overweight or obesity.

- Signs and symptoms of possible OSA.
- The importance of diagnosing and treating OSA to avoid serious health problems in the future.



# **DISCUSS SCREENING IN** PRIMARY CARE SETTING

UNKNOWN RISK FOR SLEEP APNEA

(i.e., they answered "I don't know" to "Does your neck measure 16 inches or more

People in this category with a neck circumference of 16 inches or more should be

The lowest possible score is zero and the highest score is 8. The higher the score, the greater the

In addition to possibly meeting the criteria for an OSA evaluation, these people may have

encouraged to have an OSA evaluation with primary care.

The following questions are used to calculate the STOP-Bang score:

8. Height & weight (+1 point for body mass index [BMI] over 35)

1. Do you often feel tired, fatigued, or sleepy during daytime? (+1 point for "Yes")

3. Has anyone observed you stop breathing during your sleep? (+1 point for "Yes") 4. Do you have or are you being treated for high blood pressure? (+1 point for "Yes")

5. Does your neck measure 16 inches or more around? (+1 point for "Yes")

2. Do you snore loudly enough to be heard through closed doors? (+1 point for "Yes")

People in this category have a STOP-Bang score of 2 AND do not know their neck size

- Users with thicker necks should undergo additional OSA screening.
- Sleep hygiene practices should be reviewed, followed by recommendations for improvement.
- Overweight/obese users should be referred to a weight management program.



# **EXAMPLE PERSONA**

Robyn is a 60-year-old woman who has steadily gained weight since going through menopause at age 52.

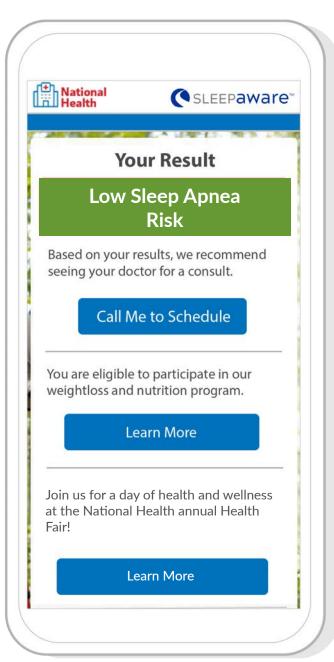
Robyn has a STOP-Bang score of 2 due to her age and BMI (i.e., 5'2" and 195 pounds, BMI=36). However, she doesn't know her neck measurement.

Robyn read about risk factors for OSA online, so she's wondering if she's at risk.

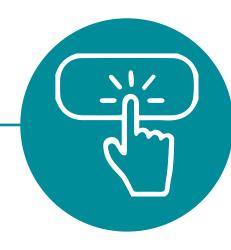








# **GOAL: REVIEW SLEEP HYGIENE PRACTICES AT REGULAR PRIMARY CARE VISIT**



# **CUSTOMIZED CALL-TO-ACTION MESSAGES**

Focus Call to Action (CTA) messaging in the follow-up section of portal on:

- Relevant health content.
- Health fairs or other events sponsored by your community.
- Appointment scheduling.



#### **FOLLOW UP**

Follow up with the user as soon as possible to:

- Review their results report and answer any questions they have about their results.
- Encourage tracking of factors that can affect sleep quality (i.e. naps, stimulants, nighttime eating, exercise, etc.) to share at next primary care visit.



#### NURTURING

Customize your nurturing content to explain:

- That age, sex, and weight are important OSA risk factors.
- Signs and symptoms of possible OSA.
- The importance of diagnosing and treating OSA to avoid serious health problems in the future.



LOW SLEEP APNEA RISK

People in this category have one of the following:

• a STOP-Bang score of 2 with a known neck size.

The following questions are used to calculate the STOP-Bang score:

8. Height & weight (+1 point for body mass index [BMI] over 35)

1. Do you often feel tired, fatigued, or sleepy during daytime? (+1 point for "Yes")

5. Does your neck measure 16 inches or more around? (+1 point for "Yes")

2. Do you snore loudly enough to be heard through closed doors? (+1 point for "Yes") 3. Has anyone observed you stop breathing during your sleep? (+1 point for "Yes")

4. Do you have or are you being treated for high blood pressure? (+1 point for "Yes")

The lowest possible score is zero and the highest score is 8. The higher the score, the greater the

Althought they don't meet the criteria for an OSA evaluation, these people may have overweight or

a STOP-Bang score of 0 or 1

6. Age (+1 point for over age 50)

risk of undiagnosed obstructive sleep apnea.

7. Sex (+1 point for male)

obesity.

#### **SLEEP HYGIENE INTERVENTION**

- Sleep hygiene practices should be reviewed, followed by recommendations for improvement.
- Overweight/obese users should be referred to a weight management program.





## **EXAMPLE PERSONA**

Timothy is the 35-year-old father of 2 young children. He works full-time at an advertising agency, and his wife works the second shift at a manufacturing plant.

Timothy is always tired and often quite irritable (i.e., "Yes" to question 1). One of his children or his wife often interrupts his sleep, so he's perpetually sleep-deprived. He combats the fatigue by drinking 2 pots of coffee throughout the day.

Timothy has a STOP-Bang score of 1 (i.e., 0 points on questions 2-8). He doesn't know much about sleep apnea, but he knows his sleep patterns aren't normal. He is eager to make a change.



